

Share On Purpose Announces the Launch of its Newest Company, GROrx

Share On Purpose Adds a Small Business Growth Strategy Firm to Its Portfolio of Start-Up Brands

Irving, TX -- Share On Purpose, a holding company that invests in and manages a portfolio of purpose-driven brands, is pleased to announce the launch of its newest company, [GROrx](#).

GROrx uses proven strategies to accelerate business growth for small-medium sized businesses. The CEO and Founder of GROrx, Terri Maxwell, leverages her knowledge of the intricacies of business and the entrepreneurial mindset as the basis for defining the repeatable growth strategies that make up GROrx's core methodology. GROrx uses a "growth-funded-growth" strategy to ensure that clients who invest in growth (rather than marketing) receive a significant ROI.

"After doing marketing consulting for decades, and then launching a start-up incubator, it's clear that serving entrepreneurs is my passion. With GROrx, we leverage our deep marketing and sales expertise with the singular goal of helping small business owners realize their dreams," said Maxwell.

GROrx offers [three customizable packages](#) to grow small business brands profitably:

- "XYZrx" helps businesses to get more customers, increase the profit per customer, and operationalize their growth
- "GTMrx" offers a proven Go-To-Market strategy that has helped launch numerous new businesses and products
- "GRO³" guarantees your company will triple within three years

Passion fuels the GROrx teams day-to-day focus. That passion is derived from a commitment to each client and their business. "Starting any company is difficult, but GROWING a company is how that hard work pays off. That's what we do. We grow brands profitably," said Maxwell.

Share On Purpose is thrilled to have GROrx as a part of its portfolio and expects great returns from the investment in this brand.

For more information on how GROrx can help your business, visit their [website](#) or email the GROrx team at gro@grorx.com.

About Share On Purpose

Founded in 2009, Share on Purpose™ is a community built on meaningful pursuits and profitable ventures. They are a purpose-driven holding company that invests in and manages a portfolio of well-known brands that are changing the way business is done. They actively pursue purposeful brands and talented people who are passionate about meaningful success.

As part of their portfolio strategy, they have created a community of business owners and professionals that operate as an eco-system for sharing both meaningful pursuits and successful ventures.